

GUIDELINES FOR CREATING NHDOT RESEARCH POSTERS

The purpose of these guidelines is to produce posters with a consistent format, while allowing room for individual creativity.

Format: Create the poster on a 30" x 40" page using the text sizes below. The poster can then be printed at whatever dimension is desired, and the text will be proportionally scaled.

Border: At a minimum, a 10 pt. border should be located about an inch from the edge of the sheet. Graphic borders are also acceptable.

Text: The following text sizes can be easily read at six to eight feet away, convenient for groups to view simultaneously.

Main Title: 80 pt., ¾-inch tall

Sub-Title: 36 pt., 3/8-inch tall

General Text: 28 pt., ¼-inch tall

Logo: The NHDOT logo, modified for use on Research posters, should be displayed on a panel approximately 3" x 4.5".



